



D7.2 – Communication and Dissemination Stakeholder Engagement Plan

WP7 – Task 7.1
MAY 2025



Funded by
the European Union

Disclaimer

RAWCLIC is an EU funded project, developing knowledge on the future raw materials demand, supply and associated environmental impacts induced by the twin transition in the EU, and to support fact-based industry- and policy- decision-making enabling this transition.

Views and opinions expressed are those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.

Project Acronym	RAWCLIC
Project Number	101183654
Project Name	Future RAW materials demand, supply and sustainability in the face of CLimate Change
Project Coordinator	BUREAU DE RECHERCHES GEOLOGIQUES ET MINIERES (BRGM)
Project Duration	48 Months
Website	www.rawclie.eu
Deliverable No./Milestone No	7.2 Communication and Dissemination Plan - Initial
Dissemination Level	PU - Public
Work Package	WP7
Lead beneficiary	LGI Sustainable Innovation
Author(s)	Lisa Benes; Zahra Kharbouch
Submitted by	Lisa Benes
Reviewed by	Antoine Beylot
Date	27/05/2025
File Name	RAWCLIC_D7.2_CDSEP_V01_LGI

Document change log

Version	Date	Change Author	Description of change	Reviewed by
V01	2025.05.16	Lisa Benes (LGI)	First Draft created	Daria Barsuk (LGI) Antoine Beylot (BRGM)

Table of Contents

1	Introduction	7
1.1	Purpose and scope	7
1.2	Partner contributions	7
1.3	Relation to other activities	7
2	Objectives	8
3	Communication Strategy	9
3.1	Target audiences	9
3.2	Key messages.....	10
3.3	Role & Responsibility of Partners	10
4	Communication Channels and Tools.....	11
4.1	Project Branding.....	11
4.1.1	RAWCLIC Logo and Visual Identity.....	11
4.1.2	Project Description	15
4.1.3	Project Presentation Template	16
4.1.4	Project Deliverable Template	17
4.1.5	Print Communication materials.....	17
4.2	Online resources	20
4.2.1	Website.....	20
4.3	Social media - LinkedIn	21
4.4	Newsletters	22
4.5	Key Performance Indicators (KPIs) on Communication Activities	23
5	Dissemination Strategy.....	24
5.1	Interactions and exchange with other related projects	24
5.2	Conferences and Events	25
5.3	Scientific Publications.....	26
5.4	Open Access Principal	27
5.5	Data Management Rules for Publication	27
5.6	Key Performance Indicators (KPIs) on Dissemination Activities.....	27
6	Conclusion	28

Table of Figures

Figure 1: Mock-up of the Dissemination Activity Reporting Form	11
Figure 2: RAWCLIC Logo decomposition	12
Figure 3: RAWCLIC Principal Logo	12
Figure 4: RAWCLIC Branding.....	13
Figure 5: RAWCLIC Colour Palette	13
Figure 6: EU emblem and acknowledgement	14
Figure 7: EU disclaimer	14
Figure 8: Mock-up of the Logo Usage Guide Sheet	15
Figure 9: Mock-up PowerPoint template	16
Figure 10: Mock-up Deliverable template	17
Figure 11: Mock-up RAWCLIC Flyer	18
Figure 12: Mock-up RAWCLIC Poster	18
Figure 13: Mock-up RAWCLIC Roll-Up	19
Figure 14: Mock-up RAWCLIC Website	20
Figure 15: Mock-up RAWCLIC's LinkedIn Account.....	22
Figure 16 : Mock-up of the Publications' Reporting Form	26

Table of Tables

Table 1: Relevance of RAWCLIC outcomes for each target audience	10
Table 2: Key messages for each target audience	10
Table 3: Key performance indicators for communication activities	23
Table 4: Key performance indicators for dissemination activities	28

Summary

This Communication and Dissemination Plan outlines the strategy and actions that will be implemented to promote RAWCLIC during the 48 months of the project. This plan will be updated two times throughout the duration of the project and improved based on the monitoring results collected, to reach the objectives that have been set.

Keywords

RAWCLIC, communication, dissemination, awareness raising.

Abbreviations and acronyms

Acronym	Description
WP	Work Package
C&D	Communication and Dissemination
RM	Raw materials
CRM	Critical Raw Materials

1 Introduction

1.1 Purpose and scope

The RAWCLIC project will empower industry and policymakers by delivering critical insights into the future demand, supply and environmental impact of raw materials in the context of the EU's twin transition. The communication and dissemination activities are essential to promote RAWCLIC's results and impact and have become a priority in European collaborative research projects funded by the European Union.

This deliverable will describe the communication and dissemination strategy of RAWCLIC and will provide greater visibility of the communication and dissemination processes. This document identifies the communication objectives, target groups, key messages, and defines the tools and channels used to communicate with the audience and to disseminate project results. Furthermore, the report also provides guidelines regarding the use of the social media, submission, production and dissemination of material, as well as the use of the RAWCLIC logo and templates.

The scope of this deliverable includes all actions taken in and out of the project's knowledge dissemination, results and public communication. Communication and dissemination actions will be continuously monitored, and the strategy will be adjusted accordingly. Two updates of this deliverable will be provided, presenting the activities undertaken and highlighting potential changes in the strategy. The updates will be submitted in M26 (D7.3) and in M48 (D7.4).

1.2 Partner contributions

LGI Sustainable Innovation (LGI) leads communication and dissemination activities for RAWCLIC. As the leader for WP7 Communication, Dissemination, Exploitation and Stakeholders Engagement, LGI Sustainable Innovation oversees all related activities.

MUL and BRGM also have a significant role regarding dissemination activities. The communication and dissemination strategy outlined in this deliverable will be followed by all partners.

1.3 Relation to other activities

The effectiveness of the communication and dissemination strategy is closely linked to the work conducted across all work packages (WPs). Success depends on active collaboration among partners, who are responsible for providing WP7 with timely information about their respective activities and achievements. Furthermore, partners are encouraged to share relevant project updates within their own networks, thereby expanding the project's reach and ensuring consistent messaging to all stakeholders. This integrated approach fosters transparency, supports knowledge exchange, and ensures that communication efforts are aligned with the overall project objectives.

2 Objectives

RAWCLIC's WP7 focuses on communication, dissemination and exploitation and has a strong element of stakeholder engagement and co-creation. Based on the needs of the project, the RAWCLIC project's main **communication and dissemination objectives** include the following:

- Widely promoting and ensuring the **visibility of RAWCLIC** through tailored communication tools, channels and an overall strategy.
- Communicate and disseminate the **outcomes of RAWCLIC** to the project's stakeholders
- **Foster collaboration** between researchers, industrials, and policymakers with expertise in Raw Materials (RM) for the twin transition
- **Raise Awareness** to the general public on exploration of raw materials in Europe by supporting the exploitation of RAWCLIC results and share which actions are taken by researchers, industry, and policy makers.

RAWCLIC will use a multi-channel approach to ensure broad and effective communication and dissemination. Digital channels, such as LinkedIn, the project website, and the E-newsletters, will be used for widespread dissemination and interactive engagement. Print media, including easy-to-understand RAWCLIC poster and flyer will be used to inform all target audiences, including those who might be less active online (i.e., elderly citizens).

Combining these channels enables a comprehensive approach that aims to reach diverse demographics and encourage participation from all our target audiences.

3 Communication Strategy

The overall RAWCLIC communication and dissemination strategy is based on a series of key messages tailored for specific audiences as well as a comprehensive and consistent project description. Both will be implemented throughout the different channels and tools described in a dedicated section in this deliverable.

3.1 Target audiences

The RAWCLIC project aims to reach key target groups through its communication and dissemination strategy. Each communication action will be targeted at different levels: local, nationwide, European and global. The relevance and importance of communicating/disseminating to each stakeholder group is summarised in the table below.

Target Audience	Relevance
Industries related to Raw Materials (i.e. technology providers, engineering companies)	They possess domain knowledge and expertise in Raw Materials and can provide valuable insights and feedback on the project's approach and methodologies. <ul style="list-style-type: none"> • Provide the industry with a new robust and quantitative approach for fast prospectivity assessment • Identify the economic viability of specific assets, which will speed up project development and decision making.
Institutional stakeholders and policy makers, including the EC, national/local governments.	Their involvement is crucial for policy support and implementation of the project's outcomes, leading to favourable conditions and incentives in the domain of Raw Materials. They can advocate for policy changes, incentives, and funding support for Raw Materials, ensuring responsible, environmentally sensitive and sustainable aspects. <ul style="list-style-type: none"> • Facilitate interactions with experts and key opinion leaders to guide strategic decisions and align with European Union goals. • Provide insights to policymakers to advocate for efficient use and management of natural resources and promote new initiatives in this sector. • Enable project results to influence discussions and policy-making at the EU and national levels, potentially leading to improved regulations for RMs.
Scientific communities: academics, experts & researchers	They are at the forefront of research and innovation, and their involvement can contribute to the scientific validation and advancement of the project. They contribute to: <ul style="list-style-type: none"> • establishing partnerships, providing access to forefront research expertise, and lead to potential funding opportunities. • Educate and train students and researchers to apply innovative technologies and sustainable practices. • Align with ongoing and future research programs to maximize impact and create synergies.

General Public (i.e. civil society, citizens of all ages, gender and socio-economic status, local communities)	<p>Engaging the general public to garner public support, foster interest in RMs, and potentially attract future talent to the field from a diverse group of citizens.</p> <p>To increase awareness and build trust around the project's goals, fostering public acceptance of the twin transition:</p> <ul style="list-style-type: none"> • Highlight the socio-economic and environmental benefits of the project to promote acceptance among diverse stakeholders. • Raise awareness about the importance of RMs and their role in sustainable development. • Encourage open dialogue with communities to ensure transparency and generate interest in the project's results.
---	--

Table 1: Relevance of RAWCLIC outcomes for each target audience

3.2 Key messages

An initial set of tailored messages for RAWCLIC has been developed to promote the project in the most effective way.

Target Audience	Key Messages
Industries related to Raw Materials (i.e. technology providers, engineering companies)	RAWCLIC partners will highlight the efficiency and accuracy of the new approach in prospectivity assessment, emphasizing the potential for significant time and cost savings in project development, and underlining the importance of their expertise in refining and optimizing the methodologies for real-world application.
Institutional stakeholders and policy makers, including the EC, national/local governments.	RAWCLIC's findings provide critical insights to support informed decision-making and the development of effective resource policies. By collaborating with experts to craft strategies that maximize natural resource efficiency while protecting the environment, you support policy development around RMs to inform the decision-making process in relation to the twin transition.
Scientific communities: academics, experts & researchers	RAWCLIC partners are advancing the state of knowledge on the future RMs demand, supply and associated environmental impacts prompted by the twin transition in the EU, via its synergies with the scientific community.
General Public (i.e. civil society, citizens of all ages, gender and socio-economic status, local communities)	The participation of RAWCLIC partners at events that are open to the general public, will facilitate the dissemination and contribute to a wider understanding of the RMs domain and the connection to a sustainable twin transition. RAWCLIC is committed to transparency, community involvement, and sustainable practices that benefit people and the planet.

Table 2: Key messages for each target audience

3.3 Role & Responsibility of Partners

To ease the flow of information and simplify the communication process between partners, an online Microsoft form was created. The [link to the form](#) has been presented and shared with

the partners and can be found on a permanent pinned post on the RAWCLIC Teams SharePoint. Partners can complete the form when they participate in an event or attend a conference related to the RAWCLIC project.



Figure 1: Mock-up of the Dissemination Activity Reporting Form

Partners are strongly encouraged to use this form frequently to provide communication and dissemination content, which will then be included in the project newsletters, website and social media channels. This form will also be used to collect information for reporting periods.

4 Communication Channels and Tools

4.1 Project Branding

A strong visual identity is essential for establishing recognition across all platforms, simplifying the communication of achievements and results throughout the project's lifespan. Consistent design elements like logos, colour schemes, and fonts contribute to creating a unified image, allowing audiences to connect more easily with the project.

4.1.1 RAWCLIC Logo and Visual Identity

- **Official Logo**

One of the first communication actions (Task 7.1) was to develop the project's visual identity. To build its brand recognition from the very beginning, a logo was designed on time for the kick-off meeting of the project.

To ensure that the logo creation aligns with the project, the project's coordinating team has been interrogated through a design brief on the crucial aspects of the project, its purpose and goal and potential associated elements.

This comprehensive approach ensured that the logo not only captured the project's essence but also conveyed its objectives and identity effectively, setting a strong foundation for our brand identity from the very beginning. The logo is and will be associated and included in all paper and electronic documentation as well as promotional materials.

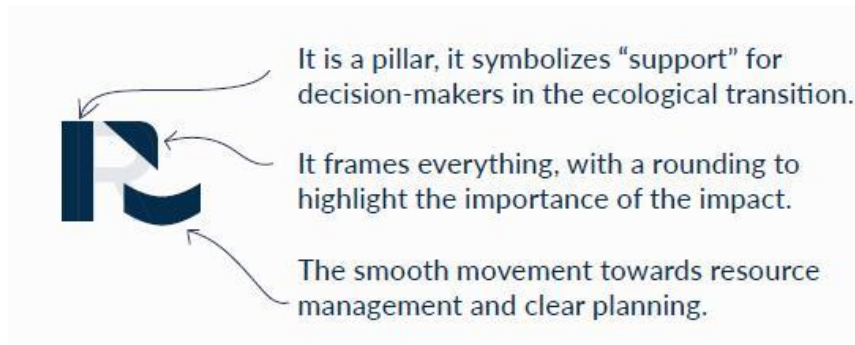


Figure 2: RAWCLIC Logo decomposition

The idea behind the logo came from the letter “R” of *Raw Material*, as well as RAWCLIC. The R was decomposed into 3 parts. The first part, on the left, show strength, stability, support as we move forward in the ecological transition. The second part, on the upper right, is here to frame everything, taking it under its wing, to show the importance of collective effort and unity which drives effective impact. Finally, the bottom right part, brings curviness which illustrates adaptability, agility and movement. It gives the idea of paving the way. All this was then added into a hexagon shape. The hexagon is a symbol of unity and harmony, representing efficient organisation, working together towards a common goal as well as conveying the spirit of solidarity. It also evokes building and construction: the hexagons fit together perfectly, like the cells of a beehive. It was chosen to really illustrate the themes of the project all while evoking raw materials such as rocks and stones.



Figure 3: RAWCLIC Principal Logo

To ensure a strong project identity, several logo versions were designed, analysed and altered to best represent RAWCLIC in the simplest and clearest way possible. Several other logo options were designed to offer versatility, and the chosen option was validated during the kick-off meeting vote with all partners.



Figure 4: RAWCLIC Branding

- **Official Colours**

The following colors have been chosen for specific reasons. The blues, going from deepest to lightest, are here to underline the idea of trust, science, seriousness, stability and innovation. The blues are also here to subtly evoke the European Union's role within the project. They were paired with greens to bring freshness and earthiness, reminding the audience of the importance of nature within the project, and for the twin transition. Finally, they bind together with a chalk white, to bring balance and neutrality to the palette.

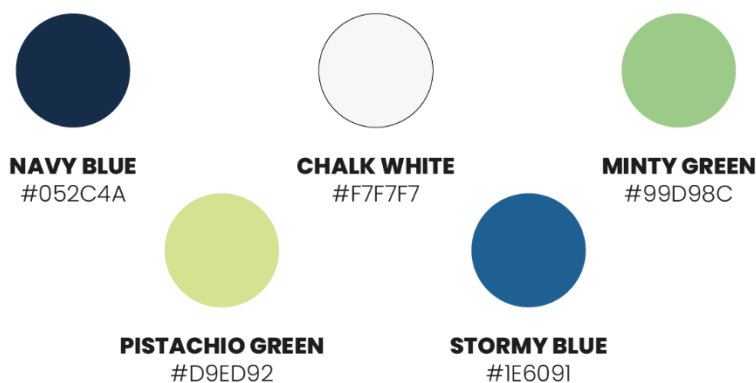


Figure 5: RAWCLIC Colour Palette

- **Official Fonts**

The official fonts on all creative content for the projects are:

- **Poppins** for titles
- Poppins Light for core content

The official fonts used in the Microsoft tools and/or templates of the projects are:

- **Arial Bold** for titles
- Arial for core content

As not all partners have the official fonts on their computers, nor do they wish to install them, to make sure the brand stays coherent across all devices on all documents, LGI provided a general font resembling the official one which was chosen.

- **Funding Acknowledgment**

All materials, including scientific papers and publications produced by the project, must contain:

- the mandatory EU emblem, as below. Moreover, it is important to note that “when displayed with another logo, the EU emblem must have appropriate prominence” (Article 29).



Figure 6: EU emblem and acknowledgement

- the following funding acknowledgement: “*Funded by the European Union*”
- the following disclaimer: “*Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.*”

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Climate, Infrastructure and Environment Executive Agency (CINEA). Neither the European Union nor the granting authority can be held responsible for them.

Figure 7: EU disclaimer

Partners have been informed of these obligations during the kick-off meeting. In certain contexts, such as the publication of scientific articles, publishers or journals do not always allow the logo to be used. Authors simply need to make sure that the funding acknowledgment is clearly stipulated in writing.

- **Logo Guidelines**

To maintain RAWCLIC’s identity consistently across various media platforms, we have developed an identity guideline sheet, [available on the website](#). This comprehensive document showcases the logo alternatives, guidelines on their appropriate usage, and specifies the designated colour schemes. Furthermore, it offers essential directives for upholding the visual identity components of RAWCLIC, encompassing fonts and colours, ensuring a unified and cohesive presence across all media channels.

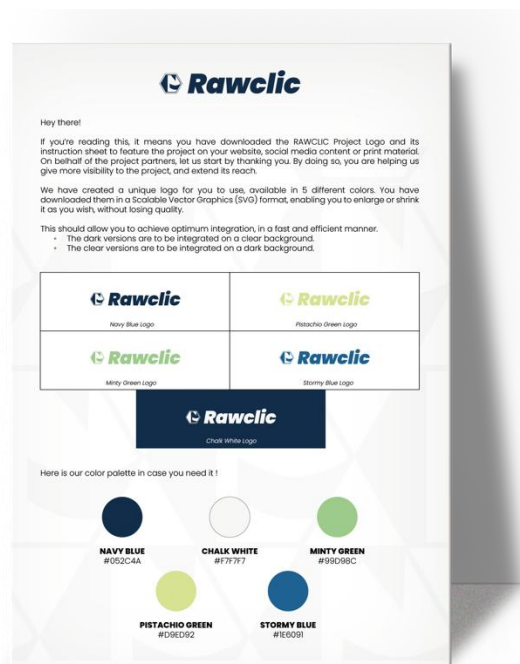


Figure 8: Mock-up of the Logo Usage Guide Sheet

In text, the project should be referred to as “**RAWCLIC**”.

4.1.2 Project Description

A text describing RAWCLIC has been drafted in two versions (short and long) **to ensure a comprehensive and consistent message about the project**. The project descriptions will be used by all partners in materials dedicated to promoting, communicating and disseminating the results of RAWCLIC, such as flyers, PowerPoint presentations, and articles published by the partners, and to present the project at events or conferences.

Short version:

The RAWCLIC project is dedicated to understanding the future of raw materials (RMs) in Europe amid the twin transition, a shift towards a greener, digital economy. By exploring changes in RM demand, supply, and environmental impacts, RAWCLIC provides critical insights to support fact-based decision-making for industry leaders and policymakers.

Long version:

The RAWCLIC project is dedicated to understanding the future of raw materials (RMs) in Europe amid the twin transition, a shift towards a greener, digital economy. By exploring changes in RM demand, supply, and environmental impacts, RAWCLIC provides critical insights to support fact-based decision-making for industry leaders and policymakers.

RAWCLIC's main goal is to develop robust knowledge on the future demand and supply of raw materials and their associated environmental impacts. The project aims to identify key challenges, such as material substitution and resource availability (including both geological and urban mine deposits), and to evaluate new processing technologies and circular material use. These insights help pinpoint supply risks, uncover opportunities, and propose mitigation measures at technological, sectoral, and EU levels.

4.1.3 Project Presentation Template

A PowerPoint presentation template was designed and distributed to all partners shortly after the start of the project. Easy to use and versatile, the template adds value to the RAWCLIC brand and ensures the project's visibility when presented at events or conferences.

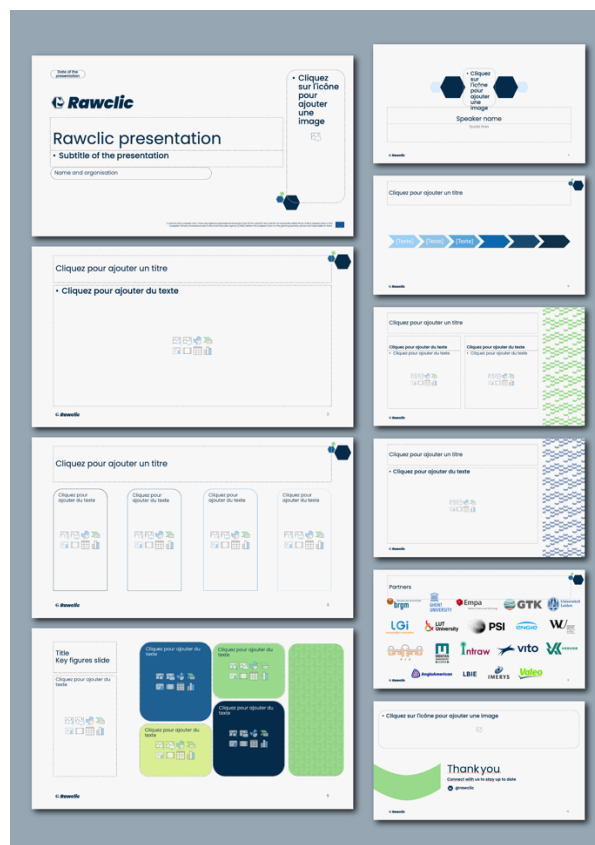


Figure 9: Mock-up PowerPoint template

4.1.4 Project Deliverable Template

A Word document template was also prepared and shared with all RAWCLIC partners shortly after the start of the project. Consistent with the RAWCLIC visual identity and streamlined for ease of use, the template makes it easy for partners to collaborate on deliverables.



Figure 10: Mock-up Deliverable template

4.1.5 Print Communication materials

The communication team at LGI has created a first set of communication materials at the beginning of the project, which partners can use to present the project in a consistent manner. The following elements have been made available to the consortium partners on the RAWCLIC Teams Sharepoint and are also available on the website under within the “Communication Resources” webpage.

- **Flyer and Poster:** a flyer and poster were designed and include key messages, objectives, expected impacts, consortium members and contact information. They will be printed on demand to avoid waste.



Figure 11: Mock-up RAWCLIC Flyer



Figure 12: Mock-up RAWCLIC Poster

- Roll-up:** a roll-up has been designed for display at various events and conferences attended by project partners. It includes visual elements which represent the project, a brief summary, consortium members and contact information. The roll-up will only be printed once when the first physical event is confirmed and RAWCLIC partners will be present. Other rollups can be printed on demand if the need arises.



Figure 13: Mock-up RAWCLIC Roll-Up

Other promotional materials: visuals will be created to promote project events, publications and project news across the RAWCLIC communication channels, including social media as needed.

4.2 Online resources

4.2.1 Website

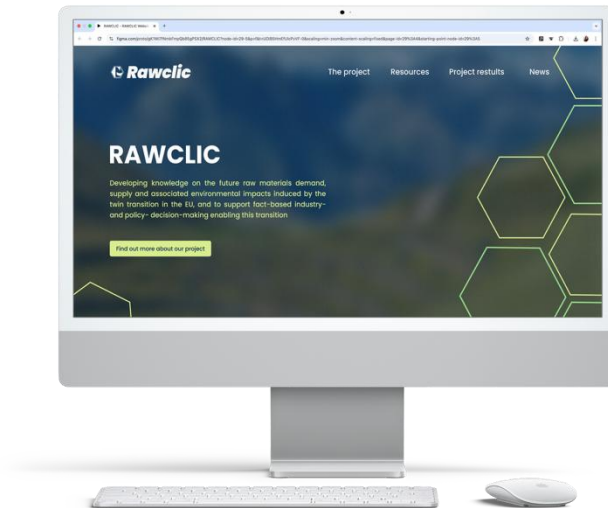


Figure 14: Mock-up RAWCLIC Website

The RAWCLIC project website was launched in February 2025 (M3): www.rawcllic.eu

The website serves as the primary information source for the project and will be where most stakeholders can go to find out more about its activities. The design is intentionally tailored to be accessible, appealing, and aligned with the project's communication objectives to engage stakeholders. Now live, the website will be continuously updated with news, events, communication items, deliverables and results to keep frequent visitors and target audiences engaged. The target is to reach at least 12 000 visits website by M48.

The website will cater to two main types of audiences. On one hand, a non-scientific audience, such as policymakers and the general public, and on the other hand, a more knowledgeable audience interested in the project's findings. The majority of the content will be written in accessible, non-technical language, offering a high-level overview of the project for general understanding.

To make useful and relevant information available for online visitors, it was decided that the website should address the needs and questions that would most likely be of interest including:

- What the project is about
- What the project is delivering and why
- Who the project partners are
- What the latest news and events of the project are
- Where to find more information on the topic or related topics

Monitoring: to understand how the website is used by visitors, Ionos is employed to collect its GDPR compliant statistics. Upcoming Ionos reports will provide insights regarding:

- How many users visit the website
- Which pages are viewed the most

These results will enable the communication team to adapt its strategy to be more efficient and reach a wider audience.

Browser compatibility: The website is compatible with web browsers on all common operating systems. These include various versions of Internet Explorer, Firefox, Safari, Opera and Chrome. The layout of the website is responsive and will adjust based on the screen size of the device it is viewed on, regardless of whether the device used is a desktop, tablet, or mobile phone, in landscape or portrait.

The following sections will be used to communicate and disseminate information:

1. **About the Project:** activities, objectives and the consortium
2. **Resources:** Communication resources and project newsletters available for viewing and download
3. **Project Results:** public deliverables and reports, publications and access to our open access repository “Zenodo”.
4. **News & Events:** latest news posts, upcoming events internal and external to the project will be shared regularly
5. **Blog:** displaying articles related to the project, its results, its events etc.

The RAWCLIC contact email contact@rawclie.eu is published on the website.

4.3 Social media - LinkedIn

Social media is an essential communication tool in making the project public and understandable to different audiences, as well as to disseminate its results in an effective and impactful way. The target is to reach altogether over 1000 followers. Given the technicality of the project, it has been decided that LinkedIn would be the most appropriate social media platform to communicate about RAWCLIC and disseminate its results.

A LinkedIn page was created for RAWCLIC for the Kick-off meeting and is accessible under: <https://www.linkedin.com/company/rawclie>

A first list of hashtags related to RAWCLIC has been developed and will be used to maximise the project’s visibility on all channels. The project partners are encouraged to use the following hashtags when posting about the project: **#RAWCLIC**, **#Sustainability**, **#RawMaterials**, **#CircularEconomy**, **#GeoScience**, **#SustainableInnovation**, **#EnergyTransition**, **#DigitalTransition** and **#TwinTransition**.

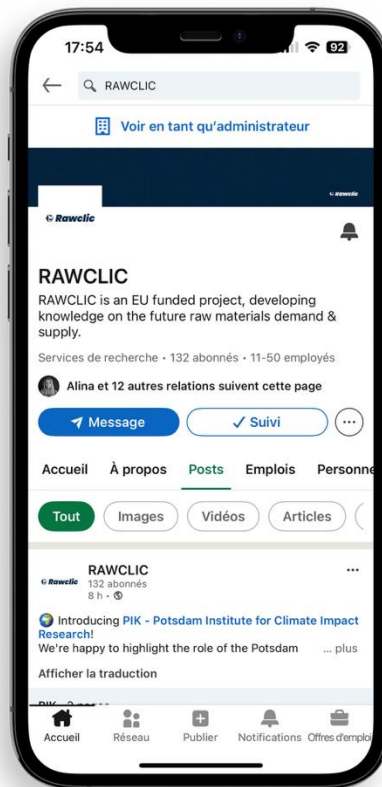


Figure 15: Mock-up RAWCLIC's LinkedIn Account

The RAWCLIC LinkedIn account will be managed weekly. In order to be as responsive, efficient and proactive on the channel as possible, the following actions will be taken:

- Target at least one post or share on a bi-weekly basis
- Like or Repost posts which mention **@RAWCLIC**
- Follow and engage users who post content related to RAWCLIC activities
- Track specific words, mentions and trending hashtags

4.4 Newsletters

Newsletters are an efficient channel as they provide a comprehensive summary of key developments, research findings, and progress. They ensure stakeholders stay informed while fostering engagement, knowledge sharing, and collaboration within the community.

At least 6 electronic newsletters will be distributed over the course of the project, on an annual basis. The newsletters will inform the RAWCLIC community on the latest achievements of the project, progress, outcomes and relevant events, conferences and workshops. To develop interest in the newsletter, partners are encouraged to share all relevant information related to the project.

The first newsletter will likely be distributed between M6 and M12, depending on the progress of the project.

A subscription click-to-action button in the website footer, compliant with GDPR regulation, is available on the website to encourage visitors to subscribe to the newsletter in order to receive the latest project results and achievements.

Additional short targeted newsflashes can also be sent out, when the need arises for instance for a RAWCLIC event, workshop, online webinars etc.

The KPI target is to have at least 200 subscribers by M48.

4.5 Key Performance Indicators (KPIs) on Communication Activities

Activity	Description	KPIs at M5
RAWCLIC Website	Main communication channel, interactive and user friendly. 12000 visits by M48, launched at M3.	710 visits
LinkedIn	Build an online community and engage with stakeholders and our followers all while increasing awareness. 1000 followers by M48, launched at M1.	135 followers
Communication Materials (logo, visual identity, poster, flyer, roll-up).	Recognition of the project. Communication materials shared with the consortium by M3.	Completed.
E-Newsletters	Inform about the project progress and events of interest. Dissemination and increased awareness of the project, maximise impact. 6 e-newsletters and 200 subscribers by M48.	0 e-newsletters 11 subscribers

Table 3: Key performance indicators for communication activities

5 Dissemination Strategy

5.1 Interactions and exchange with other related projects

RAWCLIC will aim to foster a close collaboration with relevant networks, clusters, and initiatives at European and national/regional levels to share information and exploit synergies and additional dissemination channels.

Several networks, clusters, initiatives, and platforms at the European and national/regional level have already been identified – see list below. This list will continue to evolve and be updated throughout the duration of the project as new relevant entities are identified and cooperation will be established when relevant.

List of related Horizon Europe projects:

- **AfricaMaVal** - Building EU-Africa partnerships on sustainable raw materials value chain
- **AGEMERA** - Agile Exploration and Geo-modelling for European Critical Raw materials
- **AVANTIS** - Sustainable, Decarbonised Vanadium, Titanium and Iron Extraction From Europe's Low-Grade Vanadium Bearing Titanomagnetite Deposits
- **CIRAN** – Critical Raw materials extraction in environmentally protected areas
- **DeepBEAT** - Deep exploration BoostEd by Advanced exploration Technologies
- **DEXPLORE** - Recognizing European potential for hosting deep land primary CRM by combining new mineral models and advanced exploration and visualization techniques
- **DINAMINE** - Digital and innovative mine of the future
- **EGT-TWINN** - Enhancing research capacity at the Geological Survey of Estonia to accelerate the country's transition to green energy
- **EIS** - Exploration Information System
- **ENICON** - Sustainable processing of Europe's low-grade sulphidic and lateritic nickel/cobalt ores and tailings into battery-grade metals
- **EXCEED** - Cost-effective, sustainable and responsible extraction routes for recovering distinct critical metals and industrial minerals as by-products from key European hard-rock lithium projects
- **FIQUgS** - Field Quantum Gravity Sensors
- **FutuRaM** - The Future Availability of Secondary Raw Materials
- **GSEU** - A Geological Service for Europe
- **GoldenRAM** - EO platform supporting critical raw materials industry in Europe
- **LITHOS** - Cost-effective processing and refining of lithium into lithium hydroxide from strategic European multi-mineral lithium hard-rock projects
- **MaDiTraCe** - Material and digital traceability for the certification of critical raw materials
- **MAGELLAN** - Magnets in resilient supply chains
- **MASTERMINE** - European Mining in the Green and Digital Era
- **METALLICO** - Demonstration of battery metals recovery from primary and secondary resources through a sustainable processing methodology
- **M4Mining** - Multi-scale, Multi-sensor Mapping and dynamic Monitoring for sustainable extraction and safe closure in Mining environments
- **Mine.io** - A Holistic DigitalMine 4.0 Ecosystem

- **MINEYE** - Earth Observation Techniques for Mine Life Cycle Monitoring Using ML-based Data Fusion Approach
- **MINOTAUR** - Miniaturized Robotic Systems for Autonomous In-Situ Exploration of Critical Raw Materials In Deep Land Deposits
- **MOSMIN** - Multiscale observation services for mining-related deposits
- **MultiMiner** - Multi-Source and multi-scale earth observation and novel machine learning methods for mineral exploration and mine site monitoring
- **NETHELIX** - Intelligent digital toolbox towards more sustainable and safer extraction of mineral resources
- **PERSEPHONE** - Autonomous Exploration and Extraction of Deep Mineral Deposits
- **REESOURCE** - Unlocking the Supply of Rare Earth Elements in Europe through Responsible, Sustainable and Decarbonised Innovative Technologies
- **ROTATE** - Circular Ecological Essential & Critical Raw Materials
- **SCREEN3** - Solutions for CRITICAL Raw materials - a European Expert Network 3
- **SEMACRET** - Sustainable exploration for orthomagmatic (critical) raw materials in the EU: Charting the road to the green energy transition (Horizon Europe)
- **S34I** - Secure and sustainable supply of raw materials for EU industry
- **SUPREEMO** - SUSTAINABLE EUROPEAN RARE EARTH ELEMENTS PRODUCTION VALUE CHAIN FROM PRIMARY ORES
- **TERRAVISION** - Integrated Earth Observation based platform for novel services to enhance raw materials mining life cycle
- **UNDERCOVER** – Redefining deep-earth Exploration
- **VECTOR** - Vectors to Accessible Critical Raw Material Resources in Sedimentary Basins
- **XTRACT** - A Sustainable Ecosystem for the Innovative Resource Recovery and Complex Ore Extraction

5.2 Conferences and Events

Presenting the RAWCLIC results at conferences and having a booth to disseminate the knowledge gained is key to maximising the project's impact. Attending conferences and events also creates the opportunity to engage closely with stakeholders.

The project consortium will attend events that are relevant to the topic and through which target groups can be reached. The interest and readiness of the consortium will be evaluated when determining whether to present at key international events as well as how best to present (public intervention and/or hosting a booth).

An online form (described in section 3.3) was created to track and monitor partner participation in international and national conferences.

The RAWCLIC project has identified several events of interest including the following:

-
- Raw Materials Week – November 2025, 2026, 2027
- EIT RawMaterials Summit – May 2026, 2027, 2028
- IRTC 2026, 2027, 2028
- Mining Indaba 2026, 2027
- Society for Geology Applied to Mineral Deposits (SGA) Biennial Meetings

- World Resources Forum 2026, 2027, 2028
- SDIMI 2026 (Sustainable Development in the Minerals Industry)
- The RAWCLIC project will hold a final event to share the project findings where key stakeholder groups will be invited. It will focus on outreach to policymakers to digest the findings from the Roadmap for the Twin Transition, in line with EU’s climate Targets and the CRM Act. This event will take place around M48, and targets 200 attendees.

5.3 Scientific Publications

Several scientific publications will be prepared by lead academic partners involved in the project. These publications will include the main findings of the project’s deliverables and will primarily be presented in some of the conferences listed in section 5.2 of this document.

Project partners will be encouraged to regularly share information about their scientific publications via the [online Microsoft form](#). This form will also be used to collect information for reporting periods.



Figure 16 : Mock-up of the Publications’ Reporting Form

Furthermore, to ensure consistency, partners are asked to use the following format to present their publication references.

Please use the following format to present your reference: Author last name, Initials. (Year). Report title: Subtitle. Publisher name. (Report No. number) URL.

Example: Agrawal, A., 2014. Managing raw material in supply chains. European Journal of Operational Research 239, 685–698. <https://doi.org/10.1016/j.ejor.2014.06.012>

Please note that under Zotero, this corresponds to the “Elsevier – Harvard” format

5.4 Open Access Principal

RAWCLIC will follow the Horizon Europe open access policy by providing online access to scientific information that is free of charge to the end-user and that is reusable. The Zenodo platform will be used.

Links to these publications will be disseminated on the project website under the “Project Results” dedicated page, under Publications, but also through the newsletter and on LinkedIn. Project partners will also be requested to broadly share with their network all scientific publications generated by the project.

A link to the [Zenodo Community](#) can be found on the website on the Project Results page.

5.5 Data Management Rules for Publication

Due to the sensitivity of certain project data, all publications will follow a structured approval process, allowing partners sufficient time to review and approve the content. As stated in the Consortium Agreement: *“Prior notice of any planned publication shall be given to the other Parties at least 30 calendar days before the submission for publication. Any objection to the planned publication shall be made in accordance with the Grant Agreement by written notice to the Coordinator and to the Party or Parties proposing the dissemination within 15 calendar days after receipt of the notice.”*

LGI is responsible for ensuring compliance with this process.

More detail about the process is available in Deliverable D8.2.

5.6 Key Performance Indicators (KPIs) on Dissemination Activities

Activity	Description	KPIs at M5
External Events	Dissemination of results, identification of synergies, awareness of the project, maximise impacts. Participation in at least 12 events by M48.	0 Events
Final Event	To disseminate the results of the project to key stakeholders. Final event around M48. 200 attendees targeted.	N/A
Networking Activities	Connect with related projects and initiatives. Visibility of project results. Foster synergies and promote knowledge sharing. At least 3 meetings with ISG members during the project lifetime.	0 meetings

Scientific Publications	Dissemination of results for further research, stimulate new research collaboration, educate and train researchers and students. 10+ joint (at least 3 partners) publications in relevant peer- reviewed journals by M48.	2 publications submitted.
Data Exchange Platforms	Access of project results through OA repositories. Awareness of the project identification of synergies. Zenodo account created by M3 and populated regularly project contributions.	Zenodo account created.

Table 4: Key performance indicators for dissemination activities

6 Conclusion

The Communication and Dissemination Plan outlined in this document provides a detailed overview of the strategy and actions that will be implemented to promote RAWCLIC and its results in an efficient yet impactful way. The plan will be updated and improved based on the monitoring results collected and an interim report will be submitted in M26 (D7.3), followed by a final one in M48 (D7.4).